



III Semester M.Com. Examination, April/May 2022

(CBCS Scheme)

COMMERCE

Paper – 3.1 : Business Ethics and Corporate Governance

Time : 3 Hours

Max. Marks : 70

SECTION – A

1. Answer **any 7** sub-questions.

(7×2=14)

- a) What is Machiavellianism ?
- b) What do you mean by military ethics ?
- c) What is will ?
- d) Give the meaning of Deceptive marketing.
- e) What is Whistle Blower ?
- f) What do you mean by Corporate Governance ?
- g) Define HRIS.
- h) What is valence ?
- i) What is Boot sector virus ?
- j) Define cyber stalking.

SECTION – B

Answer **any 4** questions.

(4×5=20)

2. Enumerate in brief the Chandra Committee Report on Corporate Governance Practices.
3. Differentiate between Kantianism and Utilitarianism.
4. Explain how internet challenge the protection of individual privacy and intellectual property.
5. Critically explain how ethical philosophy is applicable to business organisation.
6. How Religion influences Business Ethics ?
7. Explain the functions and mission of NFCG.

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SECTION - C

(3×12=36)

Answer any 3 questions.

8. If you are elected for ministry of information and broadcasting what steps will be taken for surrogate advertising ?
9. "Ethical decisions differ with the value system and the moral standards of others. Hence, ethical decisions do not have universal acceptance", critically discuss the statement.
10. SEBI banned Big Bazaar founder Kishore Biyani from securities market over alleged insider trading based on "Unpublished price - sensitive information". Give your comments relating to Business Ethics.
11. Finance officials are able to paint black or white to the financial position by adjustments. Explain the pros and cons of this practice.
12. Avista, the company owned by Rajiv Kochhar, led to possible misconduct by ICICI CEO which spot lighted the concerns in corporate governance. What steps were initiated to safeguard the corporate reputation of ICICI Bank ?

SECTION - B

(4×5=20)

Answer any 4 questions.

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